

# The world's first gallery where social media art meets the real world.

... where online photography comes to life in high-quality prints.

... where online photographers can show and sell their art.

... where photography enthusiasts meet their artists face to face.



## SOCIAL MEDIA ART GALLERY



### A PROMISING IDEA

The Social Media Art Gallery is more than just a photo gallery – it's a meeting point, an event platform, a pop-up store traveling all around the world covering many benefits at once:



Anonymity disappears for online photographers



High reachability through pop-up concept



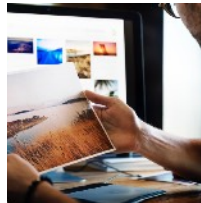
High-qualitative prints for direct purchase



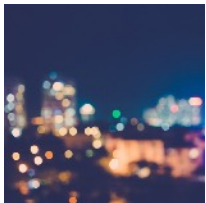
Reverse development - from digital to analogue



Limited editions for affordable prices



Close view to see and feel the work



Excitement & exclusivity



Gallery for everyone



Events for fans & followers

### OUR PARTNERS

We team up with highly talented photographers who already made a name for themselves on social media channels and are now ready to switch from online success to offline business. While presenting their artwork in attractive locations all over the world, we make sure the artist statement is well presented at all times.





"Social Media is an amazing tool to interact + inspire but it doesn't usually amount too much unless you hope to truly meet those people someday. In my career I have always been a fan of sharing things in person... **face to face.**" Chris Burkard - Professional Outdoor Photographer

### WHERE TO FIND US OFFLINE

To compete with the digital world and reach as many people as possible we literally pop up in the photography and art hot spots of the world. We exhibit at art fairs, during events and festivals or in any interesting location that attracts photography lovers: London Art Fair, Paris Photo, Photokina Cologne, The Photography Show New York, Gallery Weekend Berlin, Turbine Art Fair Johannesburg – just to name a few. We combine every exhibition with a local event, meet & greet with photographers or local musicians performing at the opening.

### ... AND ONLINE!

The Social Media Art Gallery is all about socialising – offline and online. We launched our social media channels at the start of 2018 and our community is constantly growing. Why don't you join us?

-  @SocialmediaArtgallery
-  @Socialmedia\_artgallery
-  @SoMeArtGallery
-  @Social Media Art Gallery

## PRODUCTS/SERVICES

We offer a wide range of photography: outdoor, black and white, landscape, street, people, wildlife, artificial, authentic, framed or unframed, small or large. We feature online photographers from all around the world and offer their work on high quality prints in limited editions at affordable prices.

## OUR VISION IS OUR MISSION

The vision of the Social Media Art Gallery is to create a platform for people from all over the world to meet face to face. We connect online photographers and their followers in the real world and develop synergies with all kinds of photography lovers. We want to inspire people by experiencing social media art and local online artists in offline locations. It's all about good old analogue dialogue.







## ABOUT ANNA

After receiving her master's degree in fashion marketing Anna spent the last 10 years in recruiting and employer branding for international companies, strongly leveraging social media. Being a photographer herself she not only uses online platforms to share her own work, but also to discover talented photographers. As she lived in different countries and travelled around the world for the last 20 years, she has built her own international network of people working in the culture, art and lifestyle sector.

## OUR ROOTS

The SoMe Art Gallery's journey began in 2017 in a little coffeeshop on 994 Nicola St in Vancouver, Canada where the founder Anna was searching for inspiration for her upcoming travel. As she discovered great photographs from Vancouver and its surrounding she felt the desire to experience and buy those pictures in real life. As well as get to know more about the stories behind told by the artist herself. That's when the idea for the Social Media Art Gallery was born and Anna pursued it with great passion ever since.

## TARGET GROUP

-  women and men alike
-  art and photography lovers who value quality + individuality
-  interested in the stories and the work behind the picture
-  value arts and crafts

## COLLABORATE WITH US

We are only at the start of this revolutionary journey and are looking for partners and sponsors who are just as excited about the Social Media Art Gallery as we are ourselves. Feel free to contact us if you would like to support us.

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**Want to learn more? Want to write about us or collaborate?**

Contact us: [ask@socialmedia-artgallery.com](mailto:ask@socialmedia-artgallery.com) for more information

+49 (0) 176 3282 0140